



NEWS RELEASE

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For More Information

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CyberPatrol Empowers Parents with Free Online Tools to Combat Cyber-Bullying

*Parents Can Secure Free “Cyber Bully Alerts” with 15-day Free Trial of New
CyberPatrol Online Protection Software*

Harrisburg, PA—In the wake of two recent tragedies linked to cyber bullying, parents have become thrust into the terrifying online universe of name-calling, taunts . . . and worse: the life-threatening outcomes that cyber bullying can impose on a child’s psyche. To arm parents against these threats, **CyberPatrol**, a leader in parental controls software, has introduced its newest product – CyberPatrol Online Protection®, complete with the first ever “Cyber Bully Alerts.”

CyberPatrol Online Protection will allow parents to effectively monitor online chat conversations for cyber bullying ‘trigger words’ in AOL IM, Facebook, MySpace and other online services. The new CyberPatrol Online Protection software is available for trial download now on www.cyberpatrol.com/bully and the company is currently offering an added incentive – parents who download the 15-Day Free Trial of CyberPatrol Online Protection will receive free Cyber Bully Alerts, whether they renew the complete suite of services or not.

With CyberPatrol Online Protection’s new Cyber Bullying Alerts, parents are made aware immediately when a cyber bullying “trigger word” is used in an online chat. Parents are informed in an email alert when suspicious activity is detected. Parents can then move to nip the problem before a potentially more serious circumstance ensues.

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“Bullying has been around forever, but the Internet and social networking sites now give bullies easy access to a worldwide stage to spread rumors and make nasty comments about their targets,” said John Sancin, CyberPatrol President and COO. “The internet magnifies this long-time problem. My parents used to tell me that ‘sticks and stones could break my bones, but words could never hurt me.’ In today’s world, I’ll take the sticks and stones. An online bully attack is much worse. And the results, as we have seen, can include suicide.”

Sancin continued, “Cyber bullying has become such an important issue we decided to give parents Cyber Bully Alerts for free. However, it is important for parents to realize Cyber Bully Alerts will not stop cyber bullying; it will make them aware of the issue’s presence in their children’s’ lives, so that they can take quick, decisive action, as any good parent would.”

CyberPatrol Online Protection will be available for download at www.cyberpatrol.com for \$49.95 for a one-year license that protects 3 PCs. For more information on the free 15-day trial and free Cyber Bully Alerts, visit www.cyberpatrol.com/bully .

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About CyberPatrol

CyberPatrol is a pioneer and leader in the web filtering market. Launched in 1995 CyberPatrol aims to help protect people online. The product line includes CyberPatrol Online Protection and CyberPatrol SiteSURV Web Filtering, which are cost-effective and easy to use, and implement. CyberPatrol is recommended regularly as the product of choice for online safety by many parent and computer publications. Its award-winning software is relied upon and trusted by parents, schools, libraries and businesses around the world to monitor and manage their users’ Internet access. Learn more about CyberPatrol at www.cyberpatrol.com.