



## NEWS RELEASE

**For Immediate Release**  
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**For More Information**  
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### **CYBERPATROL SELECTS JEFF DEZEN PUBLIC RELATIONS AS PR AGENCY-OF-RECORD**

**HARRISBURG, P.A. – CyberPatrol LLC** announced today that it has selected **Jeff Dezen Public Relations (JDPR)** as its new Public Relations agency-of-record. JDPR will provide strategic planning, media relations and communications consulting in support of the CyberPatrol brand and products.

Launched in 1995, CyberPatrol is a leading provider of parental controls and Web filtering software. CyberPatrol Parental Controls is specifically developed for ease of use to help protect families and businesses from undesirable or threatening online activity. CyberPatrol's mission is to be the worldwide leading provider of Web and Content Filtering software.

"CyberPatrol's focus is to build flexible and quality products to meet the needs and desires of our customers," said John Sancin, President and Chief Operating Officer of CyberPatrol. "JDPR shares the same dedication to consumers. We look forward to working with JDPR, as their strategic approach and expertise will effectively communicate our mission and goals for our Parental Controls and Web Filtering software."

"Internet and content safety are concerns to parents and families everywhere," said Jeff Dezen, President of JDPR. "Our team is eager to work with a great company like CyberPatrol, who is committed to helping people protect themselves through world-class products and software."

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#### **About CyberPatrol**

CyberPatrol is a pioneer and leader in the web filtering market. Launched in 1995 CyberPatrol aims to help protect people online. The product line includes CyberPatrol Parental Controls and CyberPatrol SiteSURV Web Filtering, which are cost-effective and easy to use, and implement. CyberPatrol is recommended regularly as the product of choice for online safety by many parent and computer publications. Its award-winning software is relied upon and trusted by parents, schools, libraries and businesses around the world to monitor and manage their users' Internet access. Learn more about CyberPatrol at [www.cyberpatrol.com](http://www.cyberpatrol.com).

**About JDPR**

Established in 1991 and headquartered in Greenville, SC, JDPR is a full-service marketing communications consulting agency specializing in public relations strategies. The firm provides public relations strategic planning, creative idea-generation and program development and implementation for regional and national accounts. For more information, visit [www.jdpr.com](http://www.jdpr.com).