

Richard Carlson Joins CyberPatrol LLC in Executive Sales Role to Focus on Distribution and Retail

Carlson formerly Managing Director at AVG, CEO at Aluria and EarthLink executive

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Enola, Pa.....October 27, 2008.....CyberPatrol LLC, a leading provider of parental controls and web filtering technologies, announced today the appointment of Richard Carlson as a sales vice president, focusing on expanding existing reseller channels and retail distribution.

Carlson brings years of executive level experience to CyberPatrol. Most recently he was Managing Director of North American Operations AVG Technologies, developers of the very popular AVG Internet Security product line. Under Carlson's leadership AVG established several strategic partnerships and became the 3rd most popular brand of internet security in the U.S. according to a recent Forrester Research study. AVG also launched into the retail channel and completed the acquisition of Exploit Prevention Labs.

Prior to his time at AVG, he was CEO of Aluria Software, a leading provider of anti-spyware software. At EarthLink Carlson served as Vice President of Sales and Marketing where he successfully led the effort to productize EarthLink's anti-spyware program to OEMs and ISVs.

"Richard brings the kind of sales experience to CyberPatrol that will enable us to get not only our parental controls software product into established, viable channels but he will also be very instrumental in opening up new channels for our new web filtering products," said John Sancin, president and COO of CyberPatrol. "His proven success time and time again speaks to his capabilities. We are pleased to have Richard on our team."

Since its acquisition from WebSense in April 2008, CyberPatrol has moved quickly to update its offerings and introduce new products to families, educators and businesses, including CyberPatrol Parental Controls 7.7, SiteSURV and SiteSURV*plus*. In addition, CyberPatrol now actively promotes online safety education as well as advocates for strong online safety legislation.

"CyberPatrol with its existing and new product line presents an exciting opportunity for me to reach out to both resellers and distributors. Small and medium sized businesses desperately need a cost effective filtering solution that protects them from malicious websites while increasing worker productivity," said Carlson. "CyberPatrol has the executive team and the technology to bring these products to market in a big way, and I am thrilled to be part of this team."

About CyberPatrol, LLC

CyberPatrol is a pioneer and leader in the web filtering market. Launched in 1995, CyberPatrol is specifically developed for ease of use to help protect families and businesses from undesirable or threatening online activity.

In 2008, a group of private investors acquired CyberPatrol. Under the direction of a successful, seasoned executive management team, CyberPatrol then acquired Emerald Technology, Inc. in June of 2008. As part of this acquisition, CyberPatrol acquired SiteCAT, the core technology behind all of CyberPatrol's world class filtering products. These products include CyberPatrol Parental Controls, SiteSURV and SiteSURV*plus*. These cost-effective products are easily implemented and enable businesses to manage employees' Internet access based on their acceptable use policy.

CyberPatrol is recommended regularly as the product of choice for online safety by many parent and computer magazines. Its award-winning software is relied upon and trusted by parents, schools, libraries and businesses around the world to monitor and manage their users' Internet access, while providing them with the freedom and safety to explore. <http://www.cyberpatrol.com>