

CyberPatrol Announces SiteSURV 3.5 – Customizable In The Cloud Managed Web Filtering For Small and Medium Businesses

Ability to Stop Employee Internet Abuse and Block Inappropriate Content and Illegal Downloads Reduces Liability and Security Threats for SMBs: Affordable In the Cloud Security Services Gain Traction

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Harrisburg, PA – April 28, 2009 – CyberPatrol LLC, a leading developer of web filtering solutions for families, educators and business, today announced SiteSURV 3.5, a customizable version of its In the Cloud Managed Service specifically designed and priced for small and medium business (SMBs).

While IDC estimates that between 30% and 40% of all time spent online at work is not work related, many SMBs still remain unaware of not just the security threats that can result from non-work related employee activity on the Internet, but the fact that business owners can be held liable for what their employees are doing online on work computers. The level of security that smaller organizations have in place is no longer enough, and SMBs have **become the number one target for cyber criminals**.

SiteSURV customers have found that low cost Web filtering in the cloud is one of the best cost-saving technology investments that SMBs can make. SiteSURV installs in minutes, requires no hardware, is customizable through an online control panel and comes with a 30 day money back guarantee.

“I’m sure a large number of small businesses have no idea that 1 in 4 employees use the Internet at work to view pornography, and that a large number of these sites distribute malware. That can mean double jeopardy for a business – an unwanted security problem to deal with as well as negative publicity,” said CyberPatrol president and COO, John Sancin.

“The fact that small and medium sized businesses have now become the number one ‘easy’ target for cyber criminals may help account for the past 6 months of growing demand for CyberPatrol’s managed filtering service,” added Sancin.

“Because we recognize that almost half of all SMBs do not have the skilled IT staff to manage security threats or install the necessary protection, CyberPatrol SiteSURV is designed to set up in minutes and then take care of itself,” said Sancin. “And with SiteSURV 3.5 we have given businesses greater control over their filtering choices.”

CyberPatrol SiteSURV Internet filter for SMBs starts at \$119 per year and provides customizable filtering via an easy to use web control panel. Setting up SiteSURV requires business owners to take just two basic steps; Providing CyberPatrol with the IP Address of their access point and changing the DNS on their Internet access point (PC, router, or server). Each license purchased comes with 4 access points.

Similarly the SiteSURV Control Panel provides all the tools and information necessary for business owners to simply manage their SiteSURV account including editing or changing filtering profiles whenever they choose, to suit their particular business needs.

SiteSURV uses 44 categories of web sites, including 8 of which are always blocked as part of a default profile setting. SiteSURV 3.5 allows business owners to edit this default profile, as well as giving them the ability to create, edit or delete additional profiles from a pull down menu of 36 additional categories of web site. Categories always blocked by SiteSURV are; Adult, Alcohol and Tobacco, Error or Blank, Gambling, Hacking and Warez, Illegal Activities, Parked Domains, and XXX.

Selectable categories include sites such as chat, blogs, auctions, dating personals, download media, games, social networks, and anonymizers that attempt to bypass Internet filters or provide information about how to do so.

Latest CyberPatrol Research

CyberPatrol proactively scans the Internet looking for sites using our proprietary SiteCAT Engine. Through the use of industry leading domain classification algorithms, we crawl and analyze over 1 million domains every twenty four hours. During the month of April over 1,700 harmful websites were detected daily and added to our database. Customers receive updates as quickly as 15 minutes from the time the threat is detected. Continuous and aggressive detection of these sites provides updated protection.

About CyberPatrol

CyberPatrol is a pioneer and leader in the web filtering market. Launched in 1995, CyberPatrol is specifically developed for ease of use to help protect families and businesses from undesirable or threatening online activity.

In 2008, a group of private investors acquired CyberPatrol. Under the direction of a successful, seasoned executive management team, CyberPatrol then acquired Emerald Technology, Inc. in June of 2008. As part of this acquisition, CyberPatrol acquired SiteCAT, the core technology behind all of CyberPatrol's world class filtering products. These products include CyberPatrol Parental Controls, SiteSURV and SiteSURVplus. These cost-effective products are easily implemented and enable businesses to manage employees' Internet access.

CyberPatrol is recommended regularly as the product of choice for online safety by many parent and computer magazines. Its award-winning software is relied upon and trusted by parents, schools, libraries and businesses around the world to monitor and manage their users' Internet access, while providing them with the freedom and safety to explore. CyberPatrol offers a free tool called Threat Detector that scans PCs for risky surfing habits. Try it today: <http://www.cyberpatrol.com/ThreatDetector/scan.asp>