

CyberPatrol Offers “Go Back-to-School Safely” Tips and \$10 Discount on Award-Winning CyberPatrol Parental Controls Software

Contacts:

Barb Rose

CyberPatrol LLC

646-789-4433x806

Barb.r@cyberpatrolllc.com**Fran Lowe**

Lime Street Studios

717-391-6712

fran@limestreetstudios.com**John Jordan**

Principor Communications

202-595-9008 x63

jjordan@principor.com

Enola, PA – September 8, 2008 – As children return to school, their lives are more entwined than ever before with electronic devices and the Internet. They use them to learn, communicate and entertain. While these devices and web sites have opened new vistas of opportunity, they have also exposed children to new risks. Parents need to be more proactive than ever to ensure these risks do not turn into threats.

These “Go Back-to-School Safely” tips are offered by Linda Criddle, President of LookBothWays, a national online safety education group. LookBothWays has developed online safety curriculum for public schools, law enforcement agencies and private organizations.

1. Educate yourself. Set aside some time to become familiar with the devices your children use and the web sites they visit. Don’t know what Facebook is? Visit the site. Learn what kind of information—some of it very personal—children and others post on it and similar sites. Not sure what “KOTL” or other instant messaging lingo means? Sites like <http://cyberpatrol.com/familysafety.asp> can help.
2. Communicate with your family. Once you know the kind of things your children are seeing and saying online, have a discussion about what kind of images are appropriate to view and what information and images are appropriate to share, and with whom. Even in this interconnected world, privacy is still something to be taught and valued.
3. Install and update safety and security software. Once everyone is clear about online boundaries, easily available software can help maintain them. Anti-virus and anti-spyware software can prevent everyone in the family from downloading dangerous programs that can damage your computer or even allow criminals to steal your money and identity. Software like CyberPatrol Parental Controls automatically blocks access to objectionable sites, filters personal information in instant messages, and offers additional measures to protect privacy and security.
4. Encourage educators and policymakers to enforce online safety. Education, communication and technology can take a family a long way on the road to online safety. Schools and other public bodies have a role to play as well. If your school system doesn’t have a mandatory online safety

curriculum, encourage it to adopt one. Tell your state and federal representatives to pass strong cyberbullying laws. Everyone has a part to play in creating a safe and secure online environment.

To help families get the tools they need to ensure online safety, CyberPatrol is offering special “Go Back-to-School Safely” pricing on the award-winning CyberPatrol Parental Controls software. Now through September 30, 2008, parents and others will get \$10 off CyberPatrol Parental Controls. Visit www.cyberpatrol.com and look for the special Back-to-School offer on the home page.

For a more detailed checklist from international internet safety expert Linda Criddle on keeping children safe online, as well safety considerations when using laptops and cell phones, visit Linda Criddle’s Back to School post on <http://blog.cyberpatrol.com/>

About CyberPatrol, LLC

CyberPatrol is a leading provider of web and content filtering software and services. Originally launched in 1995, CyberPatrol Parental Controls software is specifically developed for ease of use to help protect families and businesses from undesirable or threatening online activity. In 2008, a group of private investors acquired CyberPatrol from security vendor Websense, Inc. (NASDAQ: WBSN). Under the direction of a seasoned executive management team, CyberPatrol’s mission is to be the Worldwide Leading Provider of Web and Content Filtering Software.

CyberPatrol is recommended regularly as the product of choice for online safety by many parent and computer magazines. Its award-winning software is relied upon and trusted by parents, schools, libraries and businesses around the world to monitor and manage their users’ Internet access, while providing them with the freedom and safety to explore. For additional information: www.cyberpatrol.com .